

VZCZCXYZ0011
PP RUEHWEB

DE RUEHTH #1584 3261516
ZNR UUUUU ZZH
P 211516Z NOV 08
FM AMEMBASSY ATHENS
TO SECSTATE WASHDC PRIORITY 2820

UNCLAS ATHENS 001584

SIPDIS

STATE FOR ECA/PE/C/CU

E.O. 12958: N/A

TAGS: [OEXC](#) [SCUL](#) [KPAO](#) [GR](#)

SUBJECT: 'PICTURING AMERICA': ECA's CULTURAL PROGRAMS DIVISION'S
NEW TRAVELING EXHIBIT - A MAJOR ART PROGRAM TO PROMOTE U.S. CULTURE
AND HISTORY. DEADLINE FOR FIRST TOUR IS 21 NOVEMBER 2008.

REF: STATE 114199

1A. Expression of interest in component one, two, and/or three: Art work, educational materials, and/or summer institutes nominations. --Post is interested in participating in all three project components (artwork, educational materials and Summer Institute participations) of "Picturing America" traveling exhibit. Post finds all three components a suitable platform to promote American art and culture to young audiences and educators through English language program run by Athens Information Resource Center since late 2007.

1B. Preferred time frame (length in country as month and year, including black out dates) for traveling exhibit. Please choose a primary date and two alternate dates. --Preferred time frame is March 1 - 31, 2009. Alternative dates are October 1 - 31, 2009 and November 1 - 30, 2009.

1C. Priority objectives - How would program serve MSP goals and how would it fit with or complement other work and programs by post? --This program serves MPS goal Telling the Truth About America as it allows post to reach out and connect with Greek students of English language at public schools. It will also be an ideal tool for English Language educators that will influence youth and amplify the program's message.

1D. Audiences, including priority public with little access to U.S. culture. --Audience will include Greek students of public schools (ages 11-17), English Language educators, Ministry of Education advisors and school Directors.

1E. Possible venue institutions, including schools, Bi-National Centers, American Corners, etc. --Possible venue institutions are public schools and educational institutions. Key person for programming 'Picturing America' is the school advisor for English teachers from the Greek Ministry of Education. This will be an excellent opportunity for the school advisor to apply knowledge gained from her suggested participation in the special NEH Summer Institutes on "Picturing America."

1F. Possible venue cities, tours to other regions within the country. --Venue city will be Piraeus (the second largest residential district in Athens).

1G. Where security is an issue, post must address how it plans to give host country audiences access. --No security needed

1H. Specific plans for donation of 1 set of malettes, including institution, audience reached, other programming plans, number of malettes requested. --Possible venue for donation of 1 set of malettes is the American Corner in Sparti.
SPECKHARD